

# WHITE PAPER

<https://iristoken.cio>



## VERSIONING

| Version | Changement                                  | Date         |
|---------|---|--------------|
| 1.0     | Creation                                    | Dec 20, 2021 |
| 2.0     | Added two projects Iris P2p and Iris Battle | Jul 28, 2022 |

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# 1. Project

## AN ARTIFICIAL INTELLIGENCE-DRIVEN ECOSYSTEM FOR CRYPTO INVESTORS

We use artificial intelligence tools to find the best market signals as well as the best projects to help crypto investors in their investment choices through our APP Iris.

### 1.1. Vision

To facilitate the decision-making process for crypto investors and keep them away from scam projects as much as possible. To gather all the relevant information in one place, saving time and especially money.

### 1.2. Mission

Statement Coingecko and Coinmarketcap provide a lot of information to users, and it takes a long time to filter out the good and the bad. We want to create a currency built around services where the value of the services will be more important than the gain a user can get by selling their tokens.

Iris App will offer services that allow holders to find the best signals on the market and to position themselves on niche projects as soon as possible. To benefit from these services, users must own a certain amount of the Iris token. They will, therefore, not find it necessary to sell their token as it allows them to unlock services that will enable them to earn more money than they can by selling their token. People will not find it relevant to sell, and if no one sells, the demand will always be greater than the supply. So, in the end, we will have a token that will keep increasing in value and unlocking services that will allow its holders to make even more money. Downward price fluctuations will no longer have a psychological effect on our holders.

### 1.3. Summary

IRIS is a system aiming to put artificial intelligence at the blockchain service to help investors of all sizes optimise their investment options. To do so, Iris offers a mobile application Iris App that analyses the most relevant projects on the market and sends real-time signals of the best opportunities (the best APYs of Staking/Farming, projects before their listing on CMC and CG, high yielding low cap projects and much more).

Iris token will be the token used in the ecosystem. To benefit from the platform's premium services, users must hold a quantity of Iris tokens in staking. Holders are thus doubly rewarded by having access to the Iris App services and reflections. They will no longer focus on the token's price as it will be used as a means of unlocking services, and there will be no interest in parting with it, which will result in a stable and gradual increase in the value of the token. The token incorporates a manual burn system, a reflection system that rewards holders after each transaction.

In addition to the Iris App, we have partners who have functional platforms ready to accept the use of the Iris token. These include an e-commerce platform [www.unseulprix.com](http://www.unseulprix.com), an e-learning platform [www.ebeneacademy.com](http://www.ebeneacademy.com) and many others. We intend to expand our functionality by creating plugins for WordPress, WooCommerce and Shopify platforms.

We plan to give users the possibility to buy their tokens directly on our platform and make it a platform for launching relevant projects that will allow our users to be among the first investors on future high-quality projects with great potential. The first version of our LaunchPad is scheduled to be released on the 25th of January.

## 2. IRIS Ecosystem and Use Cases

IRIS is a system that has its own native applications but also offers communication interfaces with external market systems.

### 2.1. IRIS Native Systems

#### 2.1.1 Iris Token

##### 2.1.1.1. *Description*

Iris token is the governing token of the Iris ecosystem. It is the token that will keep the system alive and reward users. It will be mounted on the BSC to make it accessible to the most significant number of users. We will then develop the contract for Ethereum, Solana and Avax. It is built on a solid reward system, and our smart contract is equipped with an **ANTI-WHALE** system which will limit drastic pump & dump.

##### 2.1.2.2. *IDO*

We will launch the token through an IDO to raise funds to launch the project in the best possible way and keep investors happy in the short, medium and long term. The IDO will start on the 4th of February and end on the 20th of February.

#### **PRICE AT THE IDO**

**1BNB: 750000 IRISTOKEN**

#### **PRICE AT THE PUBLIC SALE**

**1BNB: 745000 IRISTOKEN**

### 2.1.2.3. Supply

| Max supply                                  | Total supply                                     |
|---|--|
| 1,000,000,000                               | 1,000,000,000                                    |
| Ecosystem<br><b>17%: 170,000,000</b>        | IDO and private sale<br><b>10% : 100,000,000</b> |
| Reserve Fund<br><b>10% : 100,000,000</b>    | Team<br><b>3%: 30,000,000</b>                    |
| Airdrop & Events<br><b>10%: 100,000,000</b> | Advisors & Partners<br><b>5% : 50,000,000</b>    |
| Burn<br><b>10%: 100,000,000</b>             | Charity<br><b>5%: 50,000,000</b>                 |
| Staking reward<br><b>25% : 250,000,000</b>  | Initial liquidity<br><b>5% : 50,000,000</b>      |

### 2.1.2.4. Taxes

TOKENOMICS to allow the various smart contract features to occur that make the Iris token unique, each purchase transaction is taxed at 9%. The smart contract then applies a 15% tax on sales to the PancakeSwap liquidity pool, and it further aims to reduce extreme volatility using a mechanism called an anti-whale tax.

#### **Reflection (2%)**

This means that the holders' balances automatically increase by simply holding. It takes 2% of each transaction and reflects that to each Iris token holder (including the burn address). The amount each one receives from this 2% reflection is based on the total supply of Iris tokens they hold.

#### **Marketing & Development (5%)**

We decided to integrate a feature into the smart contract that takes a portion of each transaction, sells it into BNB, and automatically sends it to the marketing portfolio.

#### **Auto-liquidity (3%)**

This feature automatically increases liquidity by taking a portion of each trade and putting it into the liquidity pool. The smart contract will store the tokens from the taxed trades inside the contract, and at a trading threshold, the contract will automatically take a portion of these stored tokens and sell half of them to the liquidity pool in exchange for BNBs.

### 2.1.2 Iris App

More than 100 projects are listed every day, and investors are clueless when it comes to how to get their money's worth. There is no doubt that 97% of these projects are scams. The way Iris works is simple; on top of having the main features of CoinMarketCap and Coingecko, we have algorithms that do preliminary checks, and then our expert team does a second sorting to gather the best projects with high potential in one place.

This will prevent investors from being scammed by bad projects at 90% because 0 risk does not exist (we prefer to be transparent). It will also reduce the time it takes for an investor to search for the right project among the hundreds that come out every day. Later on, we will give users the possibility to buy tokens of their favorite projects directly on the Iris App, and we will make Iris App a project launch platform and an audit platform for blockchain projects.

This is the most interesting part, as it will attract investors and give even more utility and stability to the currency. **Special holders (those holding a minimum of 1,000,000 Iris tokens for more than three months) will not be charged any transaction fees on Iris App exchanges. Only these special holders will be entitled to the rewards generated on the Iris App platform as 50 percent will be used for marketing, 25 percent will be redistributed to special holders, and 25 percent will be used for burn and buyback.**

The main features are as follows:

#### **Market (same functionality as CoinMarketCap and Coingecko)**

- List of all the currencies in the market with capitalization and real-time price variations
- Sort by market cap
- Display of curves over 7 days
- Possibility to add favorite currencies
- Sort by category with smart search option
- Trending
- Possibility to add currencies to your portfolio
- Latest News

#### **Listing and signal**

- Listing notification on CMC
- Notification of listing on CG
- Notification a few hours before listing on CMC
- Notification a few hours before the listing on CG

#### **Investment Tracking**

- Track all your investments in one place. For example, you have a Binance, Gate.io, Truswallet, Kucoin account, and you bought enough currencies there. To get an overview of your wallets, you need to go through each app which can

be time-consuming. Iris App gives you a shortcut to keep track of all your investments in one place and at a glance without opening all these apps.

- Add your favorite currencies as favorites for better tracking.

### **High Potential Projects**

- Small Caps
- Mid Caps
- Large Caps

### **Farming/Staking**

- Best APY/APR in Staking
- Best APY/APR in Farming

### **Airdrop/ICO**

- New Airdrop
- Best ICO

### **Android V1:**

<https://play.google.com/store/apps/details?id=com.irisapp.io&showAllReviews=true>

**iPhone V1:** Coming soon

#### 2.1.3. Iris Art

Iris Art will be the NFT sales platform of the ecosystem. We will first launch our collection on existing and reputable platforms such as Opensea and Rarible. Profits from the sale of NFTs will be split as follows: 60% for marketing/development and 40% to buy back Iris and then burn them to ratify. We have a program to educate artists on creating their NFTs under our collection, and in the second quarter of 2023, we will start the development of our own NFT Marketplace (Image; Music, Video, Domain Name).

#### 2.1.4. Iris Game

Iris does not have any plans to develop video games. However, we have partnered with a game producer called Nostalgic Game, who will accept Iris token payments in their currently developing games.

#### 2.1.5. Iris Plugin

Iris is meant to be scalable, functional, and above all, interoperable. We will develop modules that can be grafted on external systems, mainly on famous e-commerce sites such as WordPress, WooCommerce, Shopify. We will also have APIs independent of these platforms and can be used and integrated regardless of the development language.

#### 2.1.6. Iris Army

Like every major system, Iris needs to be protected. And the best way to do that is to build an army. The number of members in the army will always be limited to 50 people, and their responsibilities are simply to defend Iris and its values on social networks. Of course, being part of the noble 50 member defenders brings unbeatable perks. Every two weeks, 1% of the ecosystem revenues (NFT sales + transaction fees) will be redistributed to the 50 members of IRIS ARMY (each will receive an amount according to their degree of involvement).

The least active members will be removed from the membership list without any notice to give the members on the waiting list a chance. As soon as a spot becomes available, a message is sent to the waiting room on Discord. A deleted member will no longer be part of IRIS ARMY.

The members who had the privilege to be part of IRIS ARMY before the public sales launch are entitled to a surprise airdrop, each according to their involvement. To be part of IRIS ARMY, go to the #apply-for-IrisArmy lounge.

#### 2.1.7. IrisPad

IrisPad will be the project launchpad that allows holders to be the first to invest in promising new projects and make incredible gains. IrisPad is designed with one goal in mind: to help fund and support the development of the next generation of blockchain projects, new projects that our experts will thoroughly audit will then be presented to the community ahead of the rest, allowing them to position themselves first on the best projects. Profits made on the launchpad will help to do three things in particular: **Buy IRISTOKEN and then burn them. Solidify marketing. Increase the cash flow of the ecosystem.**

#### 2.1.8. Iris P2P

The **p2p.irstoken.io** protocol is the first decentralized crypto exchange platform between individuals that will allow cryptos to be exchanged between two entities without going through an intermediary, all managed by a smart contract. It will be the first exchange platform between individuals without fees or commissions and in a fully decentralized way. The goal is initially to facilitate the exchange between individuals, to break this dependence with usual platforms which charge very high commission fees to sellers and buyers at the same time.

**Seller:** must have 250k IRISTOKEN in staking to be a seller.

**Buyer:** must provide a Binance Smart Chain BEP20 address to receive his tokens.

What will this project bring to the ecosystem and the value of IRISTOKEN:

- ✓ Improve p2p crypto exchange
- ✓ Remove trusted third parties.
- ✓ Remove KYC which is clearly not necessary in a decentralized environment.



- ✓ Allow to sell your crypto with 0 commission fees, existing platforms sometimes take more than 15% commission.
- ✓ Allow to buy crypto with 0 commission.
- ✓ Increase transactions and the utility of the IRISTOKEN token which increases our chances of being listed on the largest exchangers.
- ✓ Increase the visibility of IRISTOKEN
- ✓ All IRISTOKEN holders will still benefit from the reflection during each transaction, each transfer is subject to the usual tax.
- ✓ All sales are made at IRISTOKEN's current price, so no overcharging the sellers.

#### 2.1.9. Iris Battle

##### **Rule**

It will be the same principle as Candi Crush Sage with more options. A participant starts a game, publishes in the group, the others join the game, the more participants there are, the bigger the pot. At the end the system compares the best scores and shares the rewards.

##### **Initial condition**

To start or play a game you must have **200k IRISTOKEN in staking**. Battle owner creates a game and manages to have more than 5 participants is rewarded with 2% of the total bet. When you participate in 100 games you get an NFT (Silver NFT). If you are a special holder, on your 100th party, you receive a Golden NFT.

88% of the reward is given to the winner/s of each game. 2% is donated to IRISARMY, 8% is burned and 2% sent to the initiator of the game. If the initiator fails to gather 5 participants, then the 2% will simply be redistributed to the special Holders and IrisArmy.

##### **Advantage**

- ✓ More player, more burn
- ✓ More transaction volume, more listing changes on big Exchanges
- ✓ Grow the community
- ✓ Self-marketing of the platform.
- ✓ The winner will be able to Vest on his kitty to receive more rewards to avoid too much volatility.

##### **Accessibility**

It will be a decentralized game will be accessible via TrusWallet or Metamask.

##### **Vision**

The tokens that will be used for betting will be IRISTOKEN. In the future we will give the possibility of betting other tokens but the condition will always be to hold IRISTOKEN in staking to be able to participate.

### 2.1.10. Iris Chain

It will be a **0 fee blockchain** that will allow people with no programming knowledge to create and deploy their application on the blockchain from voice commands. More details soon.

## 2.2. External systems using the IRIS service

### 2.2.1. EbeneAcademy.com

[www.Ebeneacademy.com](http://www.Ebeneacademy.com) is an online learning site that has the unique feature of covering all payment methods worldwide, thus giving trainers the possibility to sell their courses with no limitations on the location or means of payment. [www.EbeneAcademy.com](http://www.EbeneAcademy.com) is only at its beginning and will undoubtedly change everything in online training. We have reached an agreement to include Iris token among its payment methods. Instructors will then be able to accept payment by crypto Iris token, and learners who pay by Iris will get a discount. This will generate transactions increasing the usefulness of our token and the possibility of being listed on major platforms.

### 2.2.2. Unseulprix.com

[www.Unseumprix.com](http://www.Unseumprix.com) is an online sales platform that distinguishes itself by its simplicity its ergonomics, as you can see for yourself. We reached an agreement for them to integrate Iris token as a payment method. All profits made on transactions will be used to buy Iris Token and then burn them.

### 2.2.3. Nostalgic Game

Nostalgic Game is a video game platform that brings back our childhood games in a more modern way for mobile. They have two games to date Snake pirate and BYWord on Google play. We contracted Iris token to be used for their play-to-earn platform.

### 2.2.4. N0stress APP

[www.n0stress.com](http://www.n0stress.com) is a platform specialized in developing mobile applications for the general public. They have 4 applications on Google Play:

**N0stress Travel** for carpooling

**N0stress Beauty**, the next social network for women's beauty. They plan to launch a platform for selling products designed for women.

Other apps available here: <https://play.google.com/store/apps/developer?id=no+stress>

### 2.2.5. Si360

Si360 is a software engineering company based in Montreal, Canada, that has over 12 management software products for small and medium-sized businesses. Iris is launched under the incubation of Si360, which plans to integrate Iris token as a payment method for its

software. Si360 has dominated the African market since 2012 (<https://si360afrique.com/>). You can read more details about Si360 and its products & services here: <https://si360.ca/>

## 3. Development Plan

### 3.1. Team

We have achieved all this with a small team of two blockchain developers and a project manager. We want to expand the team and be able to hire the following profiles:

- A marketing manager
- A French and English speaking community manager
- A Spanish speaking community manager
- Two blockchain developers
- A quality manager
- An agile coach consultant

### 3.2. Process

#### *3.2.1. Technology Development Strategy*

We develop according to the Scrum principles that facilitate our features' iterative and incremental delivery; this guarantees our products' quality and continuous improvement. We use the latest front-end and back-end technologies to remain competitive and secure, and this is how we attract the best developers.

#### *3.2.2. Marketing Strategy*

We communicate primarily on Twitter, Facebook, Discord, and Telegram social networks. Our Discord group will be the most active. Our Telegram group will be an announcement group with the possibility to comment on the publications. It will not be an open group because, from experience, Scams and Fug's originate from open Telegram groups. Our detailed updates will be done on Medium, and then a summary will be communicated on Twitter, Telegram, and Discord.

### 3.3. What Will Iris App Bring to Holders

#### *3.3.1. What Will Iris App Bring to Holders*

In addition to replacing CMC and CG, Iris App plans to launch a swap that will allow users to exchange their tokens directly on Iris App. Special holders (those who have held a minimum of 1,000,000 Iris tokens for more than three months) will not be charged any transaction fees on Iris App exchanges. Only these special holders will be entitled to the rewards generated on

the Iris App platform as 50% will be used for marketing, 25% will be redistributed to special holders, and 25% for burn and buyback. With the project launchpad program, special holders will participate in all ICOs that will take place on the Iris App launchpad. To unlock premium services on Iris App, users must have a minimum of **100,000** Iris token in their wallet.

### *3.3.2. What Will Iris Art & Game Bring to Holders*

The revenues generated by the sale of NFT will be divided as follows: 60% for marketing/development and 40% to buy back Iris and then burn them to ratify. Since Iris token will be integrated into the play to earn platforms, the revenues of these platforms will be redistributed proportionally to the holders (anyone holding Iris token at the time of the reward). The rewards will be done silently without communication to avoid pump and dump. The holders will see by themselves the evolution of their portfolio.

### *3.3.3. What Will Iris Plugin Bring to Holders*

This section will allow external applications to use Iris token as a means of payment, mainly merchant sites. Partnerships have already been established with some platforms such as ebeneacademy.com and unseulprix.com. The revenues generated by this partnership will be redistributed to anyone holding the Iris token, and another part will be used for buyback and burn.

## *3.4. Roadmap*

We are always thinking about functionality before anything else. The price of the token, while important for investors and ourselves, will depend on the performance of our products. We will roll out the Beta version of the Iris App before the ICO launch. At the same time, we will launch our NFT collection on OpenSea and get in touch with artists. In May 2023, we will launch the beta version of our NFT sales platform. We will never make promises on prices because it will never be in our control. Still, we will bring as many users and partners as possible to the Iris ecosystem with the means at hand to guarantee its stability, evolution, and its profitability.

### *Q1 2022- Jan - Apr*

Launch of IDO on January 15, 2022, and roll-out of the Iris App V.1. We will expand the development team and start the marketing campaign. We will create our NFT collection and start our outreach campaign to draw artists towards our collection. Audit of Iris Token, listing on CG. We will launch the beta version of IrisPad. For strategic reasons, we have postponed the development of our LaunchPad this period which was originally planned for 2023.

### *Q2 2022 - May - Aug*

Launch of Iris App V2. We will integrate Iris API for payment on EbeneAcademy.com and UnSeulPrix.com. Start of the second big marketing phase. We will start developing

WordPress and Shopify plugins for merchant integrators. Development of IrisApp v2 iOS version.

#### *Q3 2022 - Sep – Dec*

Design and development of IrisP2P TesNet and MainNet version. Application for listing on Kucoin, Gate.io and others (Bitmart, XT.com, Hotbit, Latoken). Listing on CoinMarketCap.

#### *Q1 2023 - Jan - Apr*

Integration of Iris token in ByWord games and two future video games under development by Nostalgic Game. Iris will experience its first steps on the pay to earn. Each reward made will be used to redeem and burn the Iris token. Deployment of Iris App V3 and big marketing campaign at the end of the year. Application for listing on Kucoin, Gate.io, and others.

With the network of artists that we will have on our NFT collection, we will start the development of our own Marketplace of NFT belly (Image; Music, Video, Domain name). This platform will enable the selling and buying of NFT in image, music, video, and domain names. We will introduce the listing process on Coinbase and Okex. We will produce and validate the Iris Art model and launch an aggressive marketing campaign.

#### *Q2 2023 - May – Aug*

Launch of Iris Swap, which will allow investors to buy the tokens of their favorite projects directly on the Iris App. We will launch our launchpad in parallel to launch the best projects, and Iris token holders will have access to all IDOs launched on the platform.

Launch of the beta version of the NFT Marketplace Iris Art with the features IrisArt Picture, IrisArt Video, and Iris Art Music, IrisArt Domain Name will come later because it involves some constraints. With the evolution of technology and new needs, it is not to be excluded that an update of the contract could be considered to remain up to date and maintain an effective service that meets the needs of our users. We will launch an aggressive marketing campaign at this stage.

#### *Q3 2023 - Sep - Dec*

Launch the release version of IrisArt with IrisArt Picture, IrisArt Music, IrisArt Video, and IrisArt Domain name. Onboarding of artists. Since we will have a collection on OpenSea and Rarible, we will migrate the artists from our collection to IrisArt. We will approach the production companies for the possibility of creating NFT for their artists on IrisArt. Marketing will be specific to this stage and will be of considerable magnitude. We will also consider listings on the leading platforms of the moment. The revenues generated by Iris Art will be used for three things, rewarding holders according to their seniority, buying back Iris tokens to burn them, and then increasing marketing because communication is life. We will open a massive reward program for holders of more than two years, which will leave you in awe.

*Q1 2024 - Jan - Apr*

Launch Iris swap, which will allow Iris App users to buy their favorite projects directly on Iris App. This feature will enable the platform to raise more funds through transactions that will be used to feed the liquidity pool, reward holders, and perform burn and buybacks to make Iris tokens as rare as possible.

*Q2 2024 - May - Aug*

Launch of Iris launchpad, which will allow the launch of new projects. We will also associate a commission in charge of auditing the projects. Special holders will participate for free in all ICOs on the Iris launchpad. Here we will double our marketing capital to be among the top 50 significant cap cryptos. Start of design for IrisChain.

*Q3 2024 - Sep - Dec*

At this point, the market will surely have evolved, and new needs will have been created. We will assess to update ourselves and adapt our services to stay competitive. New projects will be developed, and we will keep you informed of every detail. If you have been able to read this far, let the adventure begin. Development of Iris Chain.

## Conclusion

You will need to hold **100,000 Iris tokens** to unlock the premium features of the Iris App. The project is designed to last for the long run and prevents users from just focusing on the token price as they will be able to use Iris App to mine and make money. As a result, they will find no interest in selling their token, and if no one wants to sell, the value will only increase over time.

The user ends up with a token that gives them access to good investment plans and is rewarded by reflection, and that's not all, the token will increase in value, and the gains will be at all levels. The fact that Iris token is used by other external systems will allow the team to cash in on the profits generated, buy back the Iris token, and then burn them in addition to the automatic burn system that is done with each transaction, making the token hyper deflationary. Buybacks automatically stabilize the price, and Iris token integrates an automated random airdrop system driven by the smart contract.

By launching our NFT collection of well-known artists, we will give more visibility to our ecosystem by leveraging the community of each artist we bring in. Every profit made on the sale of NFTs will be used to buy back Iris tokens and then burn them.

We don't want to evolve just based on promises; that's why we decided to launch the IDO only when Iris App Beta is online.

The challenge was to find a way to create a token that would keep holders from selling even if the price went down. This can only be done by giving the user services that bring more value than the number of tokens they own, so they won't be interested in price movements,

which will decrease the selling pressure, and everyone will win, and our project will survive even in a bear market.